

Collaborating to Support HarCo Nursing Workforce for BSN Attainment

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Background:

- IOM goal of 80% BSN workforce
- UMUCH hires many HCC nursing grads
- > 300 UMUCH nurses are not BSN credentialed
- HCC – TU articulations agreements already exist
- Collaboration between the three institutions can positively impact the nursing workforce in Harford County

Objectives:

Overall program objectives:

- Develop and strengthen the collaboration and communication among HCC, TU and UMUCH to support HCC alumni and UMUCH team members earn a BSN
- Increase the population of nurse at UMUCH with a BSN by 15%

After viewing this poster, learners will:

- Identify one collaborative strategy to support practicing nurses in the attainment of a BSN degree

Strategies:

HCC & UMUCH: why BSN; barriers; support processes and systems needed

Multimodal educational marketing campaign create by HCC

Educational marketing campaign deployed by UMUCH

Pre-requisite course available at HCC then transfer via established articulation agreements with Towson University

Next steps:

- Work with individual students to complete required pre-requisites
- Nutrition course cohort F22 with nutrition faculty and nursing faculty support
- Exploration of other pathways to facilitate more HCC students to participate in associate to bachelors pre-licensure

Marketing sample:



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